

2017-2018 High School Level

FBLA Competitive Events Breakdown

- For events that are completed as a team, if there is an online test, the team will test together (excluding Parliamentary Procedure). If 1 team member does not show up during testing, the team will continue with the missing member, unless it lowers Parliamentary Procedure below the 4-person minimum.

- Object test - In the event of a tie, the winner will be chosen based on the performance on the last 10 online questions, then the time it took to take the test.

Legend of Competitive Events

O = Online Multiple Choice Test
 P = Oral Presentation/Performance
 R = Prejudged Project/Report
 S = Skills Event (computer production)

Event	Description of Event	Member	Type	Notes & Criteria
3D Animation	See guidelines at Floridafbla-pbl.com	Individual OR Team	R, P	Individual or team of 2-3 members. Performance at State & National only
Accounting I	Online questions are about journalizing, account classification, terminology, types of ownership, posting, income statements, balance sheets...etc	Individual	O	Could not have completed Accounting 1 course or higher.
Accounting II	Online questions are about financial statements, partnerships and corporate accounting, journalizing and posting, accounts receivable, payable, and more.	Individual	O	
Advertising	Go here for more information about this event: http://www.floridafbla-pbl.com/fbla/competitive-events1.aspx	Individual	O	
Agribusiness	Online questions are about the agriculture industry.	Individual	O	
American Enterprise Project	Report about promoting awareness of an enterprise system within school & the community. May be a performance portion as well.	Chapter Report	R, P	National Reports will be submitted electronically; 15-page max.

Event	Description of Event	Member	Type	Notes & Criteria
Banking and Financial Systems	Online questions are about concepts and practices, government regulations of financial services, basic terminology, ethics, different types of institutions, taxation, careers. Performance portion consists of a case study on a banking situation.	Individual OR Team	O, P	Has an online test and a performance portion in front of judges (District Only – 40% test and 60% performance)
Broadcast Journalism	Present a newscast on video and/or to judges. See the chapter management handbook for topic.	Individual OR Team	P	District Only - Submit a video; no performance at districts. State Only - Top 5 submissions present at state.
Business Calculations	Online questions are about mark-ups, discounts, investments, bank records, insurance, interest rates, payroll, depreciation, and more.	Individual	O	
Business Communication	Online questions are about written & oral communication, grammar, reading comprehension, editing and proofreading, word definition and usage, and more.	Individual	O	
Business Ethics	See Chapter Management Handbook for topic. Participants will research the topic and present the case and solutions to judges.	Individual OR Team	P	Two entries per chapter
Business Financial Plan	See the chapter management handbook for topic. Must explain to judges the development of the financial plan.	Individual OR Team	R, P	Performance component is only at National
Business Law	Online questions are about contracts, sales, business organization, bailments, bankruptcy, insurance, trade regulations, and more.	Individual	O	
Business Plan	1. Create a business, an executive summary, description, industry analysis, target market, marketing plan, and more. 2. Will explain the development of the business plan in front of judges	Individual OR Team	R, P	Performance component is only at National

Event	Description of Event	Member	Type	Notes & Criteria
Client Service	This event consists of an individual interactive simulation related to client service. Is an interactive simulation with a panel of judges. Participants in this will be able to multitask; have outstanding verbal communication skills; translate case into effective, efficient, and spontaneous action.	Individual	P	Two entries per chapter
Coding and Programming	See the chapter management handbook for topic. You must describe the program created in front of judges.	Individual	R, P	Has a prejudged project submission. Has a presentation component at National only.
Community Service Project	Report describes one chapter project that served community	Chapter Report	R, P	National Reports will be submitted electronically; 15-page max.
Computer Applications	Online questions on test are about basic computer terminology and concepts, related computer, application knowledge, document formatting, and etiquette. You will have to create a database, spreadsheets and charts, presentation, and more.	Individual	O, S	Has a 1-hour online test (15%) and a 2-hour school site application test (85%)
Computer Game & Simulation Programming	Demonstrate skill in designing a functional interactive simulation/game that will both entertain and educate/inform the player. May choose any programming language or game/animation engine to create a stand alone executable program that will display creativity, programming skill, and convey the message of the topic.	Individual OR Team	R	
Computer Problem Solving	Online questions are about personal computers, laptops, operating systems, laptops and portable devices, printers and scanners, networks, security, computer safety and environmental issues	Individual	O	
Cyber Security	Online questions are about computer attacks, network security, disaster recovery, email security, firewalls, intrusion detection, public key, and more.	Individual	O	

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Digital Video Production	See the chapter management handbook for topic. (Present at state level)	Individual OR Team	R, P	Performance component at State and National
E-business	Show proficiency in the creation and design of a web commerce site. See the chapter management handbook for topic.	Individual OR Team	R, P	Performance component at State and National
Economics	Online questions are about economic principles relating to policies and goals of the United States economy, profits, competition, supply and demand, government and taxes.	Individual	O	
Electronic Career Portfolio	Use interactive media to create a collection of work that tells the story of your experience, education, accomplishments, potential, goals, and more.	Individual	R	Final project must be available for viewing on the Internet at the time of judging. Performance component at State and National
Emerging Business Issues	Participants will be expected to research the topic before the conference and to be prepared to present BOTH the affirmative AND negative argument. See the chapter management handbook for topic.	Individual OR Team	P	Two entries per chapter
Entrepreneurship	Online questions are about business plans, legal issues, financial management, taxes, government regulations, and more. Your team will have to present a solution to a business problem to the judges.	Individual OR Team	O, P	Has an online test and an interactive/role-play with judges. (District Only – 40% test and 60% performance)
Future Business Leader	3 Part – Submit letter of application and resume, online test, and have an interview with a panel of judges	Individual	O, R, P	Pre-submission required; Has an online test (50%), and a performance/submission (50%)
Global Business	Online questions are about ownership & management, communication including language & culture, legal issues, currency exchange, marketing, and more. A case study will be given in front of judges needing a response that deals with the global business environment.	Individual OR Team	O,P	

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Graphic Design	Recognizes FBLA members who can prepare computer-based digital art, which is paramount to the production of quality copy used for promotional purposes. See the chapter management handbook for topic.	Individual OR Team	R,P	Performance component is only at National
Healthcare Administration	The objective test may include questions on managing office activities; enhancing communication skills; identifying legal and ethical issues in health care practices; managing financial functions; enhancing employability skills.	Individual	O	
Help Desk	Online questions pertain to operating system hardware and set-up, software applications, printing, network and connection issues, virus protection and communication skills. Interact with a panel of judges to explain how you would solve a problem.	Individual	O, P	(District Only – 40% test and 60% performance)
Hospitality Management	May include questions on human resources, marketing, operations, budgeting and cost control, customer service, financial planning, hospitality law, and strategic planning. A case study will be given in front of judges involving the hospitality management field.	Individual OR Team	O, P	
Impromptu Speaking	Given a topic relating to FBLA goals, activities, current programs, current events or relevant business topics – Create a 4 minute speech with 10 minutes to prepare right before speech is given in front of judges.	Individual	P	
Insurance & Risk Management	Online questions that reflect the finance field and real life information.	Individual	O	
Introduction to Business **	Online questions are about characteristics and organization of business, consumerism, money management and banking, career awareness, and more.	Individual	O	9th and 10th graders only

Event	Description of Event	Member	Type	Notes & Criteria
Introduction to Business Communication **	Online questions are about grammar, spelling, punctuation, oral communication concepts, word and definition usage	Individual	O	9th and 10th graders only
Introduction to Business Presentation **	See topic in the chapter management handbook. (Will have to present to a panel of judges.)	Individual OR Team	R, P	9th and 10th graders only; Two entries per chapter
Introduction to Business Procedures **	Online questions are about human relations, technology concepts, communication skills, decision making, career development, and more.	Individual	O	9th and 10th graders only
Introduction to FBLA **	Online questions are all about the FBLA organization including its history, organization, creed, bylaws, awards program, publications, and more. Study you Advisors Chapter Management Handbook.	Individual	O	9th and 10th graders only
Introduction to Financial Math **	Online questions are about basic math concepts, discounts, decimals, fractions, percentages, & consumer credit.	Individual	O	9th and 10th graders only
Introduction to Information Technology **	Online questions that will reflect a higher level thinking and be aligned to the IC3 standards.	Individual	O	9th and 10th graders only
Introduction to Parliamentary Procedure **	Online questions are about parliamentary procedure principals. See Roberts Rules of Order.	Individual	O	9th and 10th graders only
Introduction to Public Speaking **	Develop a business related speech based on one of the 9 FBLA goals, 4 min speech.	Individual	P	9th and 10th graders only
Job Interview	Submit a letter of application and resume and participate in an interview with judges.	Individual	R, P	Pre-submit letter and resume'; (District Only – 40% submission and 60% interview)
Journalism	Go here for more information about this event: http://www.floridafbfa-pbl.com/fbla/competitive-events1.aspx	Individual	O	

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Local Chapter Annual Business Report	Award recognizes local chapters that effectively summarize their year's activities. Reports must be completed by students.	Chapter Report	R	
Management Decision Making	Online questions are about business and its environment, forms of business ownership, ethics and social responsibility, and more. Case study will consist of a problem in 1 of areas: HR mgmt, financial mgmt., marketing mgmt., or information systems mgmt. Will have to present in front of judges.	Individual OR Team	O, P	(District Only – 40% test and 60% performance)
Management Information Systems	Online questions are about systems analysis and design, database management, object oriented analysis, and more. Teams are provided with a case study (relating to the test subject) for which they have to present a solution. It will concern a small business environment and its informational environment needs.	Individual OR Team	O, P	(District Only – 40% test and 60% performance)
Marketing—Kurt S. Thomson Award Modified	Online questions are about marketing functions, channels of distribution, legal and social aspects of marketing, advertising media, international marketing.	Individual OR Team	O, P	(District Only – 40% test and 60% performance)
Microsoft Office Specialist (Excel) 2013		Individual		
Microsoft Office Specialist (Word) 2013		Individual		
Mobile App Development	Create a mobile app. See chapter management handbook for topic.	Individual OR Team	R, P	Top 5 present at state.
Network Design	Online questions are about network installation, problem solving and troubleshooting, configuring networks, and more. You will have a case study presentation where you have to analyze a situation and recommend a network solution to address issues relating to networks.	Individual OR Team	O, P	(District Only – 40% test and 60% performance)

Event	Description of Event	Member	Type	Notes & Criteria
Networking Concepts	Online questions are about general network terminology, equipment for internet access, problem solving /troubleshooting, OSI model, network topologies...	Individual	O	
Organizational Leadership	Go here for more information about this event: http://www.floridafbla-pbl.com/fbla/competitive-events1.aspx	Individual	O	
Parliamentary Procedure	Online objective test consists of parliamentary procedure principles with additional questions on FBLA state and national bylaws. You will have to simulate a chapter meeting ran on parliamentary procedures	Team	O, P	Team of 4-5 members; If win at Nationals, cannot do Introduction to Parliamentary Procedures
Partnership with Business Project	Award recognizes local chapters that implement an exemplary partnership with business in their community	Chapter Report	R, P	National reports will be submitted electronically. 15-page max.
Personal Finance	Online questions are about issues such as personal financial decisions, saving and investing, credit and insurance, buying goods and services, banking, credit, and more.	Individual	O	
Public Service Announcement	Create a 30-second PSA video.	Individual OR Team	R, P	Presentation at Nationals ONLY
Public Speaking	Develop a business related speech based on one of the 9 FBLA goals, 5 min speech	Individual	P	
Publication Design	Participants will prepare promotional pieces based on this topic. See the chapter management handbook for topic.	Individual OR Team	R, P	Presentation is at State and National only.
Sales Presentation	Demonstrate proficiency in selling techniques, merchandise knowledge, and presenting to the customer. Participants will sell a product or concept to the judges of their choice.	Individual	P	Two entries per chapter

Event	Description of Event	Member	Type	Notes & Criteria
Securities & Investments	The one-hour objective test may include questions on investment fundamentals, personal investing, retirement and estate planning, financial services industry, financial assets and markets, financial services regulation, stock market, and mutual funds.	Individual	O	
Social Media Campaign	See the chapter management handbook for topic.	Individual OR Team	R, P	Presentation is at State and National only. Two entries per chapter
Sports & Entertainment Management	Online questions are about sports marketing/strategic marketing, facility & event management, human resource management, leadership in sports, sports law, and more. Performance case study in front of judges.	Individual OR Team	O, P	(District Only – 40% test and 60% performance)
Spreadsheet Applications	Online questions are about data entry techniques, editing capabilities, formatting, use functions, and in creating formulas. Have to create spreadsheets using formulas, pivot tables, macros, data organizational concepts.	Individual	O, S	Has a 1-hour online test (15%) and a 2-hour school site application test (85%)
Virtual Business Challenge	See national site for guidelines	Individual OR Team	S	National event ONLY
Virtual Finance Challenge	See national site for guidelines	Individual OR Team	S	National event ONLY
Web Site Design	See the chapter management handbook for topic. (Present and answer judges questions at the State level)	Individual OR Team	R, P	Performance portion at state and national only
Who's Who in Florida FBLA	This award recognizes FBLA members who have made outstanding contributions to the club on the local, state and national levels.	Individual	R	Two entries per chapter
Word Processing	Online questions are about document formatting, grammar, punctuation, basic keyboarding terminology and concepts. Will create items such as: letter, memo, report, table, resume, and more.	Individual	O, S	Has a 1-hour online test (15%) and a 1-hour school site application (85%) test

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